## **Data Sheet**

USAID Mission:

Program Title:

Private Enterprise Development

Pillar:

Economic Growth, Agriculture and Trade

Strategic Objective:
110-0130
Proposed FY 2004 Obligation:
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**Summary:** This regional program provides support for the Bureau's enterprise development work across the transition countries of Eurasia in small enterprise support and finance and in encouraging agriculture and industry cluster formation, competitiveness and trade.

## Inputs, Outputs, Activities:

## FY 2004 Program:

Encouragement of industry and agriculture cluster formation, competitiveness, and trade on a regional basis (\$1,250,000 FSA; \$250,000 Carryover FSA). Contacts with industry and agricultural firms are being pursued throughout the region to identify clusters of business that are capable and committed to working together to produce quality products that respond to the demands of the markets in the region and beyond. Up to six clusters, either on a regional or country specific level, will be selected for technical assistance. Opportunities to bring business, government, and civil society leaders together to increase the competitiveness of their countries and regions through regional competitiveness consultative councils will be developed and supported. In order to measure progress, assistance will be provided to include countries of the region in the annual Global Competitiveness Report published by the World Economic Forum. Technical assistance will be provided to all participating clusters on the standardization and harmonization of their products for international trade. Chemonics and Citizens Democracy Corps are currently implementing components of this activity with the implementers for the remaining components to be determined.

Program Development and Support (\$221,000 FSA; \$307,675 FSA carryover) The above program areas will be supported by program-funded technical staff and related support.

## FY 2005 Program:

Program Development and Support (\$552,000 FSA). The above program areas will be supported by program-funded technical staff and related support.

Performance and Results: Nearly all USAID private sector programs have focused significant bilateral resources on improving the environment for private sector economic growth. In each of the countries in the region, policy reforms and laws have been enacted to give the private sector greater access to information, credit, technology, markets, and an improved commercial legal and regulatory environment. Land reform is beginning to take hold and land consolidation is proving profitable. Through various private sector endeavors in both the agricultural and non-agricultural areas, the private sector is gaining greater access to credit, technology, and information. Trade and investment events and other activities have generated momentum as well as competition among domestic businesses. USAID's clients are beginning to look beyond their borders and request information and technology needed to be competitive in regional and international markets. Support to business and farmer associations is enabling firms and farmers throughout the region to improve product value and volume, primarily for sale in domestic, regional, or European Union markets.